

WOSB

WOMAN OF IMPACT  
Speakers Bureau  
ACADEMY

WOS

WOMAN OF STATURE  
Training ✦ Development ✦ Networking

## About Woman of Impact Speakers Bureau

WISB represents women of impact carefully chosen for their professionalism, expertise, experience and skill to deliver keynote presentations, fulfil the role of MC and program director, or facilitate interventions with a message that will unlock value for organizations.

With a primary focus on women of impact in the market place, Woman of Impact Speakers Bureau (WISB) aims to bring inspiring and professional women who speak to add value to an event. The right message delivered with impact can be the catalyst for change a company (our external client) needs, and inspire the action required for their progress and results.

WISB will help you (our internal client) to develop a deeper understanding of who you are; what your message and product is about.

When you register with WISB the next step will be an invitation to complete a brief yet comprehensive survey. This will provide you and us a better understanding of where you currently find yourself in your speaking career.

Even if making the public stage is not your primary goal, developing your ability to communicate with impact will be a significant advantage in your career or business venture.

At WISB we aim to help you match the woman of impact, with a message best aligned to reach the objectives of an event, and who is able to deliver it with excellence.

WISB is a subsidiary of Woman of Stature (WOS) which enjoys a powerful track record of transforming women, and an extension of the WOS IMPACT Circle. It will be 100% focused on the development and representation of Women in the market place.

## About The Trainer

Inspiring and infectious, Robin Pullen has a warm dynamic presence that fills the room. A masterful speaker able to connect across a multitude of cultures, meeting each individual at their level. He leaves the listener inspired to be more and motivated to take massive action.

Yet Robin does not leave you there, he has developed the competence to empower people for change. Armed with the insights, technology and tactics that he has crafted through training more than 100'000 people in the first five years of his professional career, Robin is on a mission to activate *10 million people in the next ten years* to action so that they can achieve more than they had imagined possible through personal, professional and business mastery.



Did you miss out on the first intake  
of the **WISB Academy**?

**Make sure you get in  
on the next one.**

**WISB**  
WOMAN OF IMPACT  
Speakers Bureau

**RP** **ROBIN PULLEN**  
Author | Coach | Trainer | Speaker



**Key topics presented:**

<b>Module</b>	<b>DURATION</b>
<b>Develop your stage presence</b>	<b>1 day</b>
<b>Develop your story telling craft</b>	<b>1 day</b>
<b>Making the Stage</b>	<b>1 day</b>
<b>Develop your Signature Programme</b>	<b>1 day</b>
<b>New Business Development blueprint</b>	<b>1 Day</b>
<b>New Product Development blueprint</b>	
<b>Product Packaging blueprint</b>	<b>1 Day</b>
<b>Sales Copy Designer blueprint</b>	
<b>The Press Release Outline blueprint</b>	<b>1 Day</b>

## WHO IS OUR TARGET GROUP?

**WISB is suitable for any woman who wants to reach her full potential and who wants to make an impact in her environment:**

- **Women of all ages who aspire to follow a career as a Professional Speaker**
- **Women who want to perfect their speaking ability**
- **Women with a unique story that can be translated into a memorable and inspiring message**
- **Women who are already Professional Speakers and need affordable and reputable representation**



## INVESTMENT

<b>MODULE</b>	<b>PUBLIC PRICE</b>	<b>WOS MEMBER PRICE</b>
Develop your stage presence	R2996	R2396
Develop your story telling craft	R2996	R2396
Making the Stage	R3595	R2996
Develop your Signature Programme	R3595	R2996
New Business Development blueprint	R1076	R716
New Product Development blueprint	R1076	R716
Product Packaging blueprint	R1076	R716
Sales Copy Designer blueprint	R1076	R716
The Press Release Outline blueprint	R1076	R716
Venue	R3200	R3200
Course Material including certificate	R2050	R2050
15% VAT	R3571.80	2942.10
<b>TOTAL INVESTMENT</b>	<b>R27383.80</b>	<b>R22556.10</b>

## **FAQ:**

### **What do I do if I want WISB to represent me as a Professional Public Speaker?**

You will need to prepare the following information for your application:

- *A biography.*
- *A list of your speaking topics with short descriptions.*
- *Current fee information - where premier fees are in the range of ZAR20K to ZAR30K.*
- *Please be as complete as possible. Include keynote, half-day and full-day fees, if applicable to your presentation. (Note that this is a gross fee which includes the standard 25% bureau commission.)*
- *Contact reference (name, contact no. and email) of 3 clients who have hired (and paid) you for your presentation.*
- *A link to recent (within the past 12 month) video of a speech presented to an audience, and not media interview clips and marketing pieces.*
- *A hi-resolution professional color headshot.*
- *A hi-resolution professional color full body shot.*
- *A list of additional testimonials, recent references and/or reference letters.*
- *Contact information including phone number, mailing address, website, and e-mail.*
- *A link to a 5 minute video of your current keynote presentation.*
- *A link to a 5 minute video of you explaining why you would be an asset to our client events*

### **2018 Course dates:**

September 12 - October 24  
October 31 - December 12

### **2019 Course dates:**

January 16 - February 28  
April 10 - May 29  
June 19 - July 31  
August 15 - September 25  
October 16 - November 27

### **WISB ACADEMY TERMS & CONDITIONS:**

1. 50% deposit on registration of program
2. Full payment required before completion of program
3. Non-refundable
4. Prices valid until 31<sup>st</sup> December 2018
5. 10% Increase applicable from January 2019
6. Schedules may change at the discretion of WISB



**CONTACT DETAILS:**

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**[www.womanofstature.co.za](http://www.womanofstature.co.za)**



**Woman of Stature**